

BOARDSTRONG™

A PRACTICAL GOVERNANCE LEADERSHIP PROGRAM
BY THE MONARCH GROUP



Helping boards lead with confidence, clarity and accountability.

BoardStrong is a practical governance leadership program built for nonprofit, community and volunteer boards.

We focus on what matters most: strong governance, practical tools and real-world application, so your board can lead effectively and make a greater impact.

We begin with a complete live Foundations experience, then continue through focused one-hour online credentials that match your role and your board's needs.

BOARDSTRONG™ FOUNDATIONS PROGRAM

A 4-hour intensive program delivered live in-person or virtually for your full board.

This core program provides the essential knowledge, practical tools and governance framework every director needs to lead with confidence.

PARTICIPANTS WILL:

- Strengthen governance knowledge and confidence
- Clarify roles, responsibilities and board-staff boundaries
- Improve meeting effectiveness and decision making
- Enhance oversight of strategy, finances and risk
- Build a stronger, more accountable board culture

Practical. Relevant. Actionable.

Because good governance isn't complicated, it's about focus, clarity and doing what matters.

BOARDSTRONG™ ADVANCED CREDENTIALS

Take one. Take them all. Or choose any two toward the final credential.

1. BoardStrong Board Chair

- How to be a board chair
- How to lead focused meetings
- How to navigate difficult board dynamics
- How to strengthen the Chair-ED partnership

2. BoardStrong Meeting Leadership

- Build stronger agendas and board packages
- Guide productive discussion and clear decisions
- Track action and accountability

3. BoardStrong Grants and Fundraising

- Understand the board's role in funding strategy
- Improve grant readiness and donor stewardship
- Strengthen fundraising and long-term sustainability

4. BoardStrong Communications and Reputation

- Clarify public messaging and social media boundaries
- Prepare for media requests and public issues
- Build visibility while protecting reputation

ADVANCED CREDENTIALS INCLUDE:

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|--------------------------|---------------------------------|
| • One-hour online format | • Knowledge check |
| • Practical lessons | • Certificate and digital badge |
| • Downloadable tool | • Complete at your own pace |

THE BOARDSTRONG™ PATHWAY

FOUNDATIONS → ANY 2 ADVANCED CREDENTIALS → ASSESSMENT + ACTION PLAN → CERTIFIED BOARD LEADER

BECOME A BOARDSTRONG™ CERTIFIED BOARD LEADER

Complete Foundations, any two Advanced Credentials, the final knowledge assessment and a practical one-page Board Action Plan.

Award: BoardStrong Certified Board Leader designation • Certificate • Digital credential